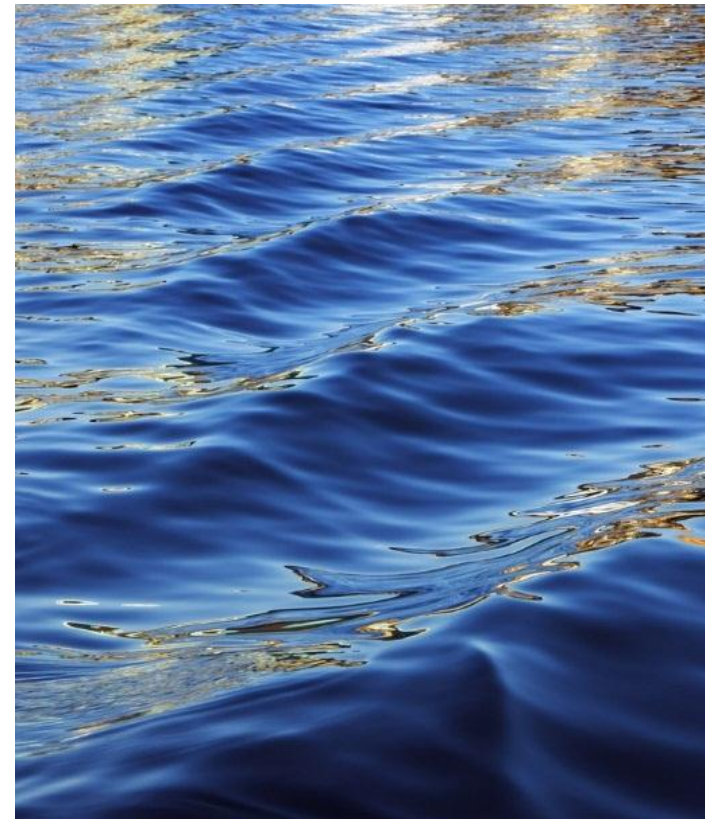




Environmental Commitment

Prepared by Yvonne El Hajj



HEAD Recycles in Byblos

- Discusses the initiative with the municipality
- Evaluates professional companies in the recycling field
- Helps designing the implementation with the two other parties: The municipality and Zero Waste ACT®



Why Byblos???

- 🌳 Byblos is a lead municipality in its initiatives
- 🌳 Byblos is a touristic area at the coast of Lebanon. Thus it has its impact as a pilot project
- 🌳 In Byblos HEAD is able to spread awareness regarding **Air, Water and Land pollution**



HEAD Responsibility

🌳 The three parties:

- 🌳 Municipality of Byblos
- 🌳 HEAD NGO
- 🌳 Zero Waste ACT®

🌳 Agreed that Byblos will be the role model to be followed by other municipalities. Moreover, a reference to the Lebanese and foreigners through its touristic history

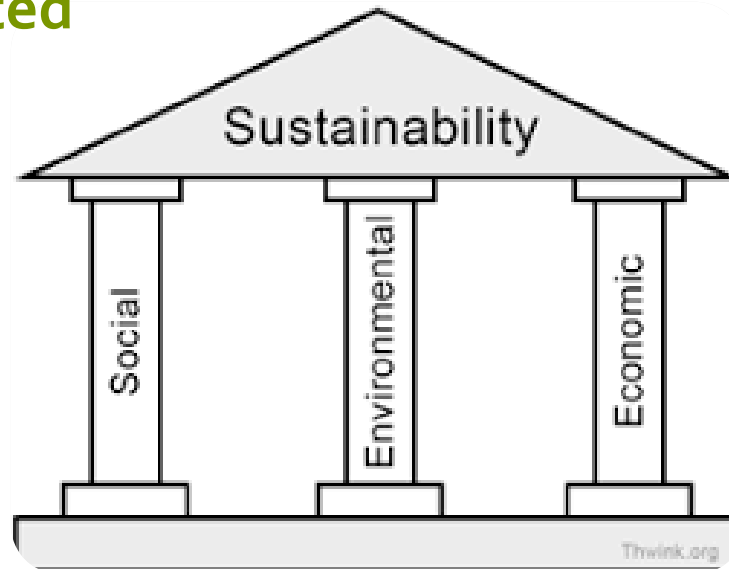
🌳 Thus, as per HEAD to make it a success story; citizens should be convinced and committed, through:

- 🌳 Awareness sessions and clear flyers
- 🌳 Door to door explications
- 🌳 Rewarding program and creation of job vacancies



Sustainable Project

- Socially, recycling is a discipline
- Environmentally, recycling decreases the amount of disposed waste by 30%
- Economically, through recycling different job opportunities are created



HEAD Shows Further Dedication To Serve The Same Purpose

Each year on “World Environmental Day” HEAD organizes a cleaning campaign at the Mediterranean coast, Byblos Casa

A large contribution from the local community and especially civil society organizations NGOs takes part of this cleaning day such as the Lebanese Environment Forum (LEF), the Lebanese Red Cross, Lebanese Scouts and several local organizations. Along with many big names as sponsors



HEAD Keeps On Fighting For The Cause

When you are responsible and committed; ideas keep on hunting you

HEAD is looking forward to work on a new very important environmental project:

**Banning Plastic Bags
from stores**



Search and Needs

- HEAD is looking for logical alternatives
- HEAD is studying economically the situation of plastic bags industries
- HEAD is studying the possibilities of creating a Lebanese law regarding this specific issue while listing all the benefits from banning plastic bags from stores

Yet the main needs to accomplish such a project

Support from environmentalists, citizens and government

DONORS





HEAD

A  at a time
towards a greener
Lebanon

